



# Laser Hair Associates Shine Light on Process

by Dan Murray

The success of Laser Hair Associates of Rockland is rooted in the honesty of a trio of owners who feel they owe that to the community in which they were raised.

Owners Lori Giachetti, Kristine Santoro, and Christine Liscio will tell you that laser hair removal is

safe, permanent and affordable; their state-of-the-art machine is less painful, faster and more efficient than industry predecessors; their hours are flexible; and their prices beat the competition's.

They will not, however, gloss over simple truths: Laser hair removal does involve discomfort and does not work



Lori Giachetti, Kristine Santoro, Christine Liscio

for everyone. "We're straightforward," Lori said. "We've referred people to other places if we think that would be better for them."

"We really try to let people know what to expect," Kristine said. "We don't want them to have false expectations. We give them realistic expectations and let them know exactly what is going to happen. It's important."



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And "what happens" is laser hair removal. A super-concentrated beam of light kills the hair follicle but leaves the surrounding skin unharmed.

Lori, Kristine and Chris explain the scientific specifics to clients beforehand. All three have multiple certifications in the field and use a laser machine that is state of the art.

The GentleLASE has a patented device that constantly cools the skin while the laser eradicates the hairs. It's easier on your skin, hurts less and has fewer side effects. Treatment takes several sessions, because even in the same area, not all hairs are on the same growth cycle.

Kristine, Chris and Lori are lifelong friends who grew up in Rockland County and have five daughters between them. They found that, together, they could have kids and careers. That translates into something you can sense when you walk in the door.

"It's a cozy' atmosphere," Chris said. "And," Kristine added, "people are comfortable with us."